

# THE BASICS

## Understanding the School Holiday Shop Essentials



### YOUR SUCCESS STARTS HERE

The key to starting and running a successful school holiday shop starts with understanding what goes into the shop and defining the key goals you wish to achieve afterwards.

1

#### WHAT IT IS

A gift shop where kids can buy presents for friends & family.

2

#### HOW IT WORKS

Just a few easy steps for organizers with no cost, inventory, or risk.

3

#### WHAT TO EXPECT

How much time required, volunteers, and effort is required.

### Shop Goals

#### Education

What do you want kids to learn from the shop?



#### Fundraising

Are you raising funds? What is your fundraising goal?



#### Participation

Are you looking to engage teachers and new parent volunteers?

# WHAT IT IS

**School Holiday Shops are EASY, FUN, and EDUCATIONAL in school shopping experiences for elementary-age kids.**

The in-school stores allow kids the opportunity to buy gifts for their friends and loved ones independently. Children are allowed to plan to whom they wish to purchase gifts, review the gifts available, and then create a shopping list for their loved ones around a pre-determined budget.

These shops provide a wide variety of high-quality, low cost, products ranging from dedicated gifts for Mom, Dad, & other family members to toys and other novelty items children take pride in purchasing for others.

Because of the fundraising potential and educational benefits, school holiday shops are generally ran by PTO/PTA volunteers in coordination with school administrators and teachers.



***"We will have a My Holiday Fair Store again, because it was such a SUCCESS. The students love the store and so did the staff."***

# HOW IT WORKS

**Organizations can purchase their own gifts or go through a third party like [My Holiday Fair](#) who offer easy no risk, no cost, and no inventory options.**

**01** Sign up

**02** Receive

**03** Pop the Top & Shop

**04** Box up returns

**05** Send Payment



# WHAT TO EXPECT

## HOW MUCH TIME IS REQUIRED

The amount of time needed depends 100% on your approach.

There are **four** options available when it comes to running a school holiday shop:

1. **Do-It-Yourself**
2. **Managed Inventory**
3. **No Inventory**
4. **MY HOLIDAY FAIR**

**DIY** - This option requires organizations to be responsible for purchasing products, designing promotional materials, setup, managing inventory, and accounting for all loss & unsold gifts.



**Managed Inventory** - This option requires strict inventory adherence through initial and daily product counts to ensure the total amount of goods sold is in line with the total value of goods sold to prevent loss. Setup is also required making inventory even more difficult to track.

**No Inventory** - This is the option provided by most third-party holiday shop vendors. Inventory is counted before it is shipped to the schools, but the organizer is usually responsible for most lost or damaged inventory. Though setup is still required.

**MY HOLIDAY FAIR** - We have shown you all of the other options because we know My Holiday Fair is the best option available. We have designed an option to provide a no cost, no inventory, and no setup solution you will not find anywhere else.

We send you pre-packaged boxes, you put the box on the table, pop-the-top and let them shop. When you're done, close the box and send it back.

# WHAT TO EXPECT

## HOW MANY VOLUNTEERS ARE NEEDED

**The number of volunteers will vary, but too many is always better than not enough.**

Finding volunteers is never easy, but is almost necessary for your shop. Trust us, the more help you can find for your holiday shop the less stress you'll have.

**ONE** - My Holiday Fair is by far the easiest school holiday shop available, PERIOD. We will do everything we can to make everything as simple as possible. However, we have worked with solo shop sponsors on several occasions and none of the sponsors would ever recommend going it alone.



**3-5** - Though far from ideal, this is the minimum number of volunteers you'll need in order to maintain sanity.

Three volunteers ensures all three critical roles are filled: Cashier, List/Order Helpers, and Product/Decision Helpers. We highly suggest you also include a fourth role of Team Leader who is familiar with all products and team roles in your shop.

**5+** - This is the ideal goal for any and every holiday shop. Scheduling two volunteers for each role will ensure smooth transactions and provide a backup in the event one or more volunteers fail to show up for their shift.

### Tips to Recruit Volunteers & More:

Check out our shop success guide!